

## **A BOOK A DAY READING PROGRAMME**

The National Library Board (NLB) is organising the A Book A Day Reading Programme which aims to inculcate pre-reading skills and the enjoyment of reading amongst children aged 0-6 years old (Programme).

These are the terms for the A Book A Day Reading Programme. By entering this Programme, participants confirm agreement to all the terms.

### **A. Qualifying Period**

The lucky draw's qualifying period starts from 1 January 2023, 0000 hours and ends on 30 September 2023, 2359 hours (Singapore time).

3 quarterly Lucky Draws will be held during the Qualifying Period (1 January 2023, 0000 hours to 30 September 2023, 2359 hours).

Quarter 1	1 January 2023, 0000 hours to 31 March 2023, 2359 hours
Quarter 2	1 April 2023, 0000 hours to 30 June 2023, 2359 hours
Quarter 3	1 July 2023, 0000 hours to 30 September 2023, 2359 hours

### **B. How do I participate?**

Parents or guardians of the participants must register for their children and accept the terms and conditions at <https://go.gov.sg/abookaday> or through the NLB Mobile app from 1 January 2023, 0000 hours to 30 September 2023, 2359 hours.

A participant will be allocated one lucky draw chance for each month where at least 30 children's books\* are borrowed. A participant is eligible for a maximum of three lucky draw chances per quarter.

Note: \*Children's books include physical books from NLB's Public Libraries and eBooks from NLB's OverDrive (<https://nlb.overdrive.com>).

As long as an eligible participant in the Programme is registered at any time before the end of a quarter, the participant can be allocated a maximum of three lucky draw chances based on the participant's past borrowing record for that quarter.

### **C. Who can participate?**

Participants must be 0 to 6 years old at the point of registration. Participants who turn 7 years old during the Qualifying Period can continue to be part of the Programme and be eligible for the lucky draw chances.

Participants must have a library membership (individual) with NLB and myLibrary username. Parents or guardians can obtain information or sign-up for library membership and create myLibrary username for their children at <https://account.nlb.gov.sg> .

The children of NLB employees are not eligible to participate in the lucky draw

#### D. What are the prizes?

##### **List of Prizes for A Book A Day Reading Programme**

Prize for each winner (for all Quarters)	Set	Age of winners at the time of the draw
10 <b>Board Books</b> 1 children's backpack	A	0-3 years old
10 <b>Picture Books</b> 1 children's backpack	B	4 years and older

If the winners are 0-3 years old at the time of the draw, they will receive Set A. If the winners are 4 years and older at the time of the draw, they will receive Set B.

Prizes are non-transferrable and non-exchangeable for cash or other items. The NLB reserves the right to replace any prizes with items of similar value without prior notice.

#### E. Who will win the prizes?

There are a total of 18 lucky draw prizes to be won for the A Book A Day Programme. 6 winners will be randomly selected per quarter via a lucky draw - 3 winners each from the 0-3 years old and 4-6 years old age groups.

Winners will be excluded from the subsequent lucky draws. For example, if Participant A wins the lucky draw in Quarter 1, he/she will not be eligible for Quarters 2 and 3.

The lucky draw will be conducted on the following dates/timings at Toa Payoh Public Library (Level 3 Programme Zone).

Quarter	Period	Date/Timing of Draw
Quarter 1	1 January 2023, 0000 hours to 31 March 2023, 2359 hours	3 April 2023, 10am
Quarter 2	1 April 2023, 0000 hours to 30 June 2023, 2359 hours	3 July 2023, 10am
Quarter 3	1 July 2023, 0000 hours to 30 September 2023, 2359 hours	2 October 2023, 10am

The results of the lucky draw are final and not subject to appeal.

#### **F. How will the winners be notified?**

Results will be posted on <https://go.gov.sg/abookadaywinners> within 7 days of the conduct of the lucky draw.

Winners must submit photos of them with the prizes as requested by NLB. The names and photos of winners of each Quarter will be published on NLB's website, social media platforms and displayed at Public Libraries before the start of the next Quarter.

Winners will be contacted by NLB through telephone and email based on the contact information that the participants have registered with NLB. Winners have to respond within five working days (i.e. weekdays) of being notified or be disqualified at the NLB's sole discretion.

#### **G. How do I collect the prize?**

Prizes must be collected by their parents or guardians (with proof of email sent to the winners). For parents or guardians who are not able to collect their prizes in person, they must nominate a representative to collect the prizes on their behalf by replying to the email sent by NLB.

All prizes have to be claimed within 10 working days from the date of being notified by NLB or NLB shall have the right at its sole discretion to disqualify the winners concerned. Unclaimed prizes will be forfeited.

If requested by NLB, winners must agree to be photographed or videoed in relation to the prize giving.

#### **H. General**

All participants give NLB the perpetual and world-wide right to exhibit, present, publish and archive any videos or photographs of prize-giving as may be organised by NLB in print, online (and successor platforms) or on any media for any NLB purposes without the payment of any fee.

Participants agree and consent to being contacted by NLB to obtain feedback about the Programme or for publicity purposes.

Check <https://go.gov.sg/abookadayinfo> for updates on the terms and this lucky draw.

Unexpected circumstances may require NLB to change the terms or prizes at any time or to cancel this contest at NLB's sole discretion.